

#### WCL/SEC/2024 November 12, 2024

To,

BSE Ltd.
Listing Department,
P. J. Towers, Dalal Street,
Mumbai – 400 001.

(Scrip Code: Equity - 532144), (NCD - 960491 and 973309)

The Calcuatta Stock Exchange Limited. 7, Lyons Range, Kolkatta – 700 001. (Scrip Code – 33124/10033124)

National Stock Exchange of India Ltd.

Exchange Plaza, Bandra-Kurla Complex, Bandra (E), Mumbai – 400 051. (Symbol: WELCORP, Series EQ)

Dear Sirs/ Madam,

**Sub:** Analyst / Institutional Investor meeting - Investor Presentation of the Company.

Ref.: a. Securities and Exchange Board of India (Listing Obligations and Disclosure

Requirements) Regulations, 2015, as amended from time to time ("Listing

Regulations")

b. ISIN: INE191B01025

This is reference to our letter dated November 06, 2024, please see attached investor presentation of the Company, which will be made during investor meeting.

The same is for your information and record, please.

Thanking you.

Yours faithfully, For **Welspun Corp Limited** 

Kamal Rathi
Company Secretary and Compliance Officer
ACS - 18182

Investor Relations: Mr. Goutam Chakraborty at Goutam\_Chakraborty@welspun.com/ +91 9867361765

Media Queries: Mr. Sundeep Nadkarni at Sundeep\_Nadkarni@welspun.com/ +91 8655697243

#### **Welspun Corp Limited**

Welspun House, 5th Floor, Kamala City, Senapati Bapat Marg, Lower Parel (W), Mumbai 400013. India T: +91 22 6613 6000 / 2490 8000 | F: +91 22 2490 8020 E-mail: companysecretary\_wcl@welspun.com | Website: www.welspuncorp.com

Registered Address: Welspun City, Village Versamedi, Taluka Anjar, District Kutch, Gujarat 370110. India T: +91 28 3666 2222 | F: +91 28 3627 9060

Corporate Identity Number: L27100GJ1995PLC025609



# Investor Day Presentation for Welspun Corp Ltd

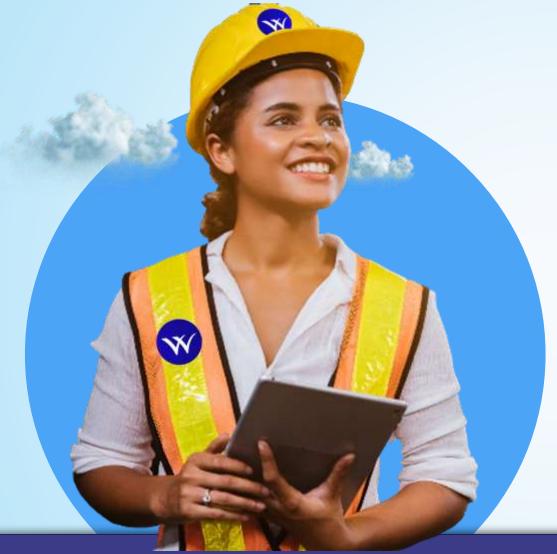
Date: 12th November, 2024







Welspun Corp at a Glance



**Turnover** 

~18 k Cr

(FY24)

Workforce

~9,000

Market cap

~20 k Cr

(As on Nov'24)

**Global Reach** 

**50+ Countries** 

Sustainability

Top 4 percentile in Global Steel Industry by DJSI Highest Score in Industrials & Metals by CRISIL

**Manufacturing Facilities** 

India, USA & KSA



# **LEADERSHIP TEAM**





Vipul Mathur MD & CEO



Percy Birdy CFO



Godfrey John CEO, Pipe Vertical



Anuj Burakia CEO, Specialty Steel



**Ashish Prasad** CEO, Sintex



Gerald Mosley CEO, Welspun USA



Nitin Agarwal CEO, Steel Vertical



Mohammed A Al-Shaheen CEO, EPIC (KSA)



Bindu Nambiar HR - Head



## WELSPUN CORP – OUR LEGACY (LINE PIPES)





TOWARDS
TRANSFORMATION

## WELSPUN CORP – OUR LEGACY (LINE PIPES)





































#### **OUR RECORD PROJECTS**

2004

**World's Deepest Pipeline in GULF OF MEXICO** 

2006

**World's Heaviest Pipeline in MIDDLE EAST** 

2008

**World's Highest Pipeline in PERU** 

2008-09

World's Longest Pipeline in the TRANS-CANADA

2017

Supplied to Prestigious Hasbah Project, Aramco

2022

**Successfully Completed First Order from Australia** 

2024

**Supply for Extreme Sour Service Application** 

17+ MMT Pipes delivered globally to marquee clients till date



# AAJ (TODAY) — THE TRANSFORMATION











## **DRIVING THE TRANSFORMATION JOURNEY**



2021

Entry into Stainless
Steel Bars, Pipes &
Tubes

2022

Commissioned DI Pipes Facility

2023

Acquired National Iconic
Brand – Sintex

TOWARDS NEXT GROWTH ORBIT

**CONTINUING LEGACY** 

**Forayed into Rebars** 

**DRIVING TRANSFORMATION** 

# TRANSFORMATION: BUSINESS VERTICALS



#### **Pipe Solutions**













LARGE DIAMETER
LINE PIPES

Amongst the Top 3 manufacturers globally DUCTILE IRON PIPES

Integrated producer from steel-making to finished products

STAINLESS STEEL BARS & PIPES

Integrated producer from steel-making to finished products

WATER STORAGE TANKS
& PLASTIC PIPES

National iconic brand with pan-India presence **TMT REBARS** 

Integrated producer





O&G, Water, Structural & New Energy



Drinking Water Transportation, Sewage



Nuclear, Defense, Energy, Petrochemicals, Space



Water
Transportation &
Storage



Infrastructure & Construction

## THE PRESENT SCENARIO



#### **Ductile Iron Pipes**

- Established as a credible player within first year of full operation
- Approvals in place from nearly all the states, water boards and municipalities
- Port based facilitating exports (key competitive advantage)
- Confirmed order book of > 1 year

#### **Line Pipes**

- Global Footprint
- · Top 3 in the World
- Marquee Approvals in O&G
- JV with Wasco world renowned concrete coating expert

#### **Stainless Steel Bars & Pipes**

- Complete turnaround FY24
- Niche domestic approvals NTPC, BHEL, EIL, NPCIL, ISRO
- Wider acceptance in the exports market
- Focus on Niche Products only

#### Sintex: Water Storage Tanks & Plastic Pipes

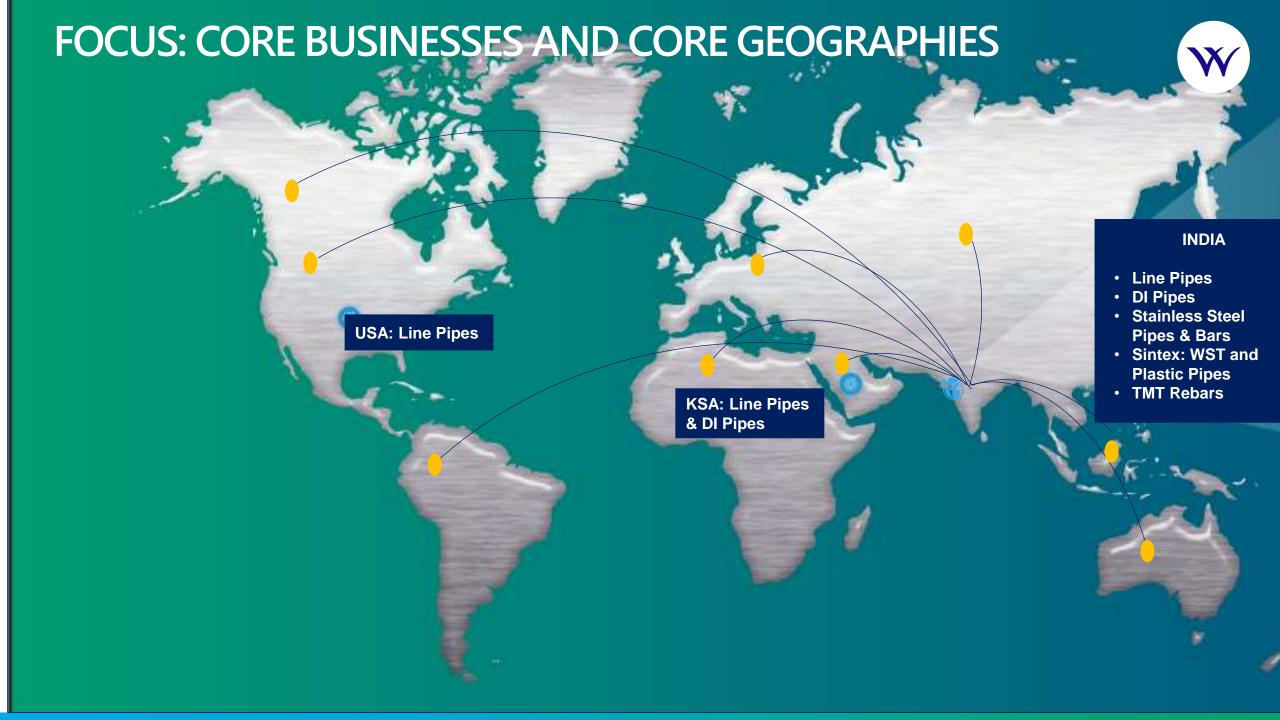
- · National Iconic Brand with Pan-India Presence
- Operations completely revived from scratch
- Acquired Weetek to fast forward foray into pipes segment
- Technology tie-up with Rollepal world renowned supplier
- Huge demand in Nal-se-Jal, Irrigation, B2C leveraging Welspun's strong presence
- Sintex network and Brand to act as a double engine

Buildin

Welspun corp

#### TMT Rebars

- Product portfolio includes advanced grades like CRS, Fe550D
- Equal focus on B2B and B2C
- Strong network of 150+ dealers





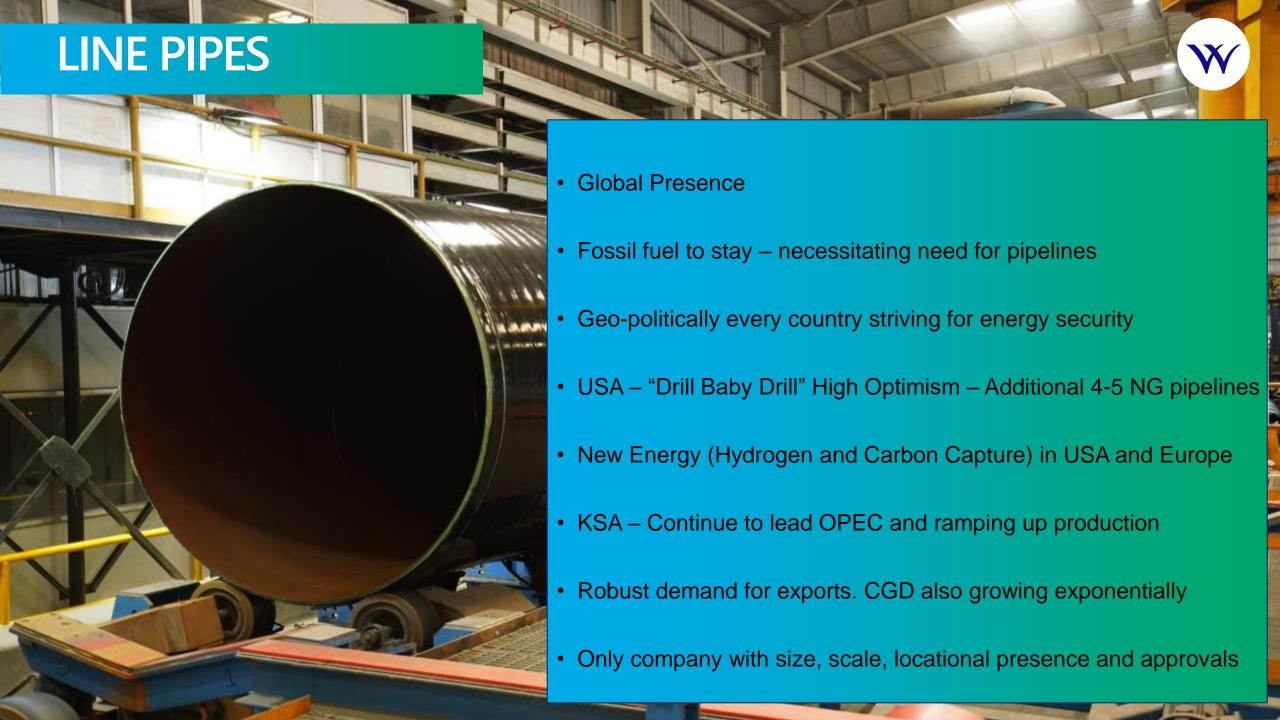
## **OUR WAY FORWARD**





TOWARDS NEXT GROWTH ORBIT





# **DUCTILE IRON PIPES**



- Presence in 2 large markets where water is critical (India and KSA)
- Nal-Se-Jal, Irrigation, AMRUT are signature schemes in India
- Robust demand in MP, Rajasthan, Maharashtra proximity to Welspun
- Port-based facility in India (competitive advantage) facilitating exports
- Key Export Markets: Middle-East, Africa and European
- KSA DIP Import Substitution
- Signature events like Asian Cup 2027, Expo 2030, FIFA World Cup 2034,
   Asian Games 2034 necessitating huge infrastructure development along with
   Urbanization in KSA

# SPECIALTY STEEL: SS BARS, PIPES & TUBES

- The only integrated facility in India from SS Steel Making to Tubes
- Serving Global Markets with customers spread over >15 countries
- Accreditations from marquee customers: NTPC, BHEL, ISRO, NPCIL, EIL etc.
- Robust Indian domestic demand in attractive and Niche sectors viz. Power Gen.,

Nuclear Power, Space, O&G, Industrial Applications and Defence with

preference for "Make in India". Market Potential of ~100 KMTPA

Moving from current 35% to >65% Renewable Power by end of current Financial

Year: Preference from Global Customers/ Advantage w.r.t CBAM regulations



## TMT REBARS

- Enhancing DRI capacity for profitability improvement and quality enhancement
- Targeting a robust market coverage in to special value added segments. Like Epoxy coated TMT, CRS grade, Cut and bend facilities etc
- Focusing on high-value markets, including Coastal roads, ETPs / STPs, Major highways, Bridges & High rise building



Sharp focus on

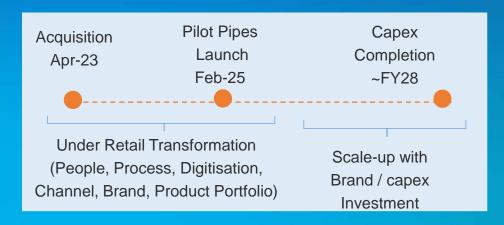
Branding and creating a robust distribution network to cater our B2C segment by strong network 250+ dealers across Gujarat

# **SINTEX**

Investment in a phased manner over 3-4 year period primarily in Plastic Pipes

#### Spend capital gradually and responsibly

- > Large capex investment post foundational work completion
- > Weetek acquisition to support test market at low cost



Target Plastic Pipes Market share: Aspiration 5% over the years



#### **Plastics Pipes Market (INR Cr)**



# SINTEX: ROBUST PLAN TO EXECUTE- TRANSFORM & INVEST



#### Track Record of Financial Prudence to Prevail

#### **Differentiated Play in High growth Industry**

- Focus on Demand generation (pull based): i.e. Retailers and Plumbers driven; along with Distributor. (Viable value chain).
- > Access to latest technologies; Exclusive Tie-up with Rollepal.
- ➤ Cutting Edge Supply chain
- Capability building in critical areas like R&D, Digital, Design
- > State Incentives to support during early days of start up

#### **Right to Win**

- ➤ Leverage existing Channel strength and Brand strength
- > Industry shift from Unbranded to Branded
- ➤ Selected High margin Product Play
- ➤ Operating Leverage in logistics and S&D cost
- ➤ B2B optionality to lower risk
- > Strong Parentage with proven execution



Rollepaal Machines manufacturing high quality PVCO pipes to be commissioned in Q4FY25







# GOVERNANCE

- Driven by Professional Board
- All Key Board Committees led by independent directors
- No Cross holding among group companies
- Robust Compliance
- Highly Ethical Framework
- Ranked in top 1 percentile in Governance by DJSI

# GREEN

- Increased adoption of renewable energy from existing 2 MW to 46 MW in 2 years
- Commitment towards carbon & water neutrality by 2040
- Changing peoples lives through focused programmes on health, education, employment
- Prestigious GEEF Global Sustainability
   Award 2024 in Gold Category

# GROWTH

- Strategic investments in Core Geographies-India, USA, KSA
- Investment in R&D and driving innovation to sustain our leadership position globally
- Change in product mix ensuring earnings predictability
- Strong return ratios driven by robust performance and prudent capital allocation



## STRATEGIC INVESTMENTS FOR FUTURE GROWTH



Sr No	Project	Capacity (KMTPA)	Investment (Rs Crore)	Target Completion
1	HFIW Plant in USA (Ongoing)	350	840	March 2026
2	DI Pipes Plant in KSA (New)	250	1660	April 2026
	LSAW Plant in KSA (New)	350	1000	Αριιι 2020
3	Additional Spiral line in Bhopal (New)	60	52	May/ June 2025
4	DI Pipes expansion, India (Ongoing)	200	300	April 2025
5	DRI Plant in Anjar, India (New)	255	301	April 2026
6	Foray into Plastic Pipes along with existing WST (Ongoing)	200	2,355*	In Phases from FY26 to FY28

#### Sintex:

- ✓ Completed acquisition of Weetek Plastics Pvt Ltd; Plastic Pipes Pilot Launch targeted in Q4FY25
- ✓ Bhopal Plant (Sintex) commissioning targeted in Q2FY26

#### \*Limited initial spending

# **GROWTH ROADMAP**



#### AAJ (Today)

- Revenue: Rs 17,000 Cr
- EBITDA: Rs 1,700 Cr
- ROCE: ~20%
- Net Debt/ EBITDA < 1
- Stable EBITDA Margin
- Market Cap: ~Rs 20,000 Cr (Nov'24)

#### KAL (Tomorrow)

- Revenue Growth: 10% to 12%CAGR
- EBITDA Growth: >15% CAGR.
- ROCE: >20%
- Net Debt/ EBITDA < 1
- Improved EBITDA Margin

Share of Non-Line
Pipe businesses in
the consolidated
EBITDA increasing
from ~30% to ~50%

#### KAL (Yesterday)

- Revenue: ~Rs 7,000 Cr
- EBITDA: ~Rs 1,100 Cr
- ROCE: ~20%
- Net Debt/ EBITDA < 1</li>
- EBITDA Margin Volatility
- Market Cap: ~Rs 3,500 Cr (Mar'21)

# KEY DRIVERS FOR VALUE CREATION



PREDICTABLE GROWTH		Diversified Product Mix with B2B + B2C				
PREDICIABLE GROWTH		Growth in Revenue and Profits with Improved Margin Profile				
ROBUST BALANCE SHEET		Prudent Capital Allocation (Exit Non-Core Asset – Shipyard)				
ROBUST BALANCE SHEET	V	Zero Net Debt Goal				
FEC	$\overline{\mathbf{Z}}$	Strong Governance				
ESG	V	Unwavering Commitment towards Sustainability				
CREATE VALUE	Ø	Complete Water Transport Solutions in B2C				
CREATE VALUE	$\overline{\mathbf{V}}$	Better EBITDA Profile				





**CRISIL** ESG RATINGS

Got highest score

59

Across in Industrials & Metals (Ferrous & Non-Ferrous) sectors

**Environment** 

52

Social

Social

Governance

8 | 73

19% Tover previous rating

**DJSI**ESG RATINGS

68

Ranked in top percentile In Global Steel Sector

Environment

0 6

Governance

68

Long Term
Sustainability Goals







Zero waste to landfill

## **GOVERNANCE**



#### **Robust Compliance**



- BIG 4 auditors
- Transparent communication with stakeholders
- Resilient ERM mechanism in place
- · Driven by professional Board





- Empowered, diverse and inclusive Board
- Independent directors with illustrious and diverse background
- Key committees led by independent directors

#### **One Welspun Policies**

- ESG Committee at the board level
- Human Resources
- IT / Digital Initiatives



#### **Professionally Managed**

- All businesses run through respective CEOs
- Defined Delegation of Authority
- Converging at MD & CEO level



### No pledging / Cross Holdings

- No pledging of promoter shares
- No Cross Holdings between Welspun Group companies

#### **Ethics Framework**

- Whistle-blower Policy
- · Code of Conduct
- Fraud Prevention Policy & Fraud Response Plan
- Anti-Bribery & Anti-Corruption policy
- · Supplier code of conduct



# **OUR PEOPLE**







# HR INITIATIVES

**Awarded GPTW Certification for WCL and WSSL** 

**Building a Culture** of Learning, Innovation, Trust & Transparency and Endurance (LITE)

**Sustainable talent pipeline: Campus to Corporate:** A young talent hiring program to infuse fresh talent and **Succession planning** to ensure a readily available talent pipeline

Talent Management: Cadre Building by developing internal talent though training, coaching and leadership opportunities

**Diversity**, committed to build a diverse workforce that fosters innovation and inclusivity

Learning and Development initiates including Tie-up with Technical institutes to build a talent pool and generate local employment and inhouse Technical Centre Of Excellence (TCOE)

Digital transformation leveraging automation to streamline HR processes like recruitment, onboarding, payroll





## **DIGITAL TRANSFORMATION – KEY DRIVERS**



Value Chain Focus

Sales & Marketing

Production Planning & Control

**Production Operations** 

**Quality Assurance** 

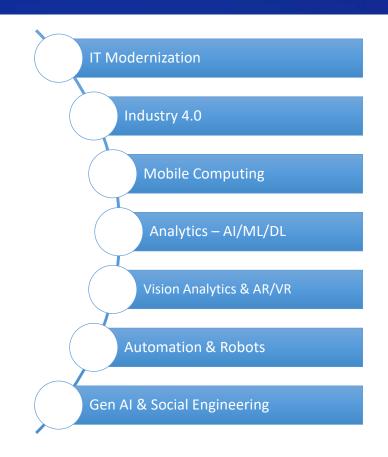
Finished Goods Warehousing

Logistics

Supply Chain & Procurement

**Support Functions** 

Technology Interventions



Q'o

Real-time Monitoring



Enhanced Customer Experience



**Cost Optimization** 



Potential Benefits

Improved Asset Utilization



**Productivity Improvement** 



Office Productivity



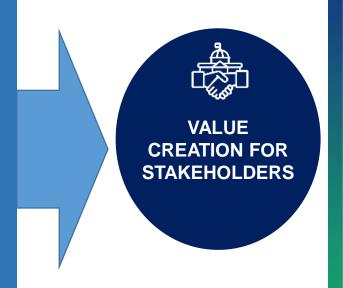
Reduced Process Cycle times

DIGITAL STRATEGY
CITIZEN-LED INNOVATION
DIGITAL SKILLING & INSTITUTIONALIZATION

# **Summary: Investment Thesis**



- 1. Global Presence
- 2. B2B + B2C
- 3. Profitability Focused
- 4. To be a Solution Provider
- 5. ROCE > 20%
- 6. Return to Shareholders be a Priority
- 7. Governance, Compliance, Ethics Non-negotiable
- 8. Sharp Focus on Sustainability
- 9. People Development
- 10.Digital Process Oriented



# Thank You!

**Welspun Corp Limited** CIN: L27100GJ1995PLC025609

For further queries, contact

Name: Mr. Goutam Chakraborty

Email: goutam\_chakraborty@welspun.com

Name: Mr. Salil Bawa

Email: salil\_bawa@welspun.com

www.welspuncorp.com

Connect with us:







